

Event Survey Template

1) **Where do you live?**

Postcode: _____

Overseas: _____

2) **Age Group:**

- Less than 18
- 19 – 24
- 25 – 34
- 35 – 44
- 45 – 54
- 55+

3) **Which days did you attend event?**

- Friday
- Saturday
- Sunday

4) **In total, how much did you or your group spend on the following while in town for the event:**

- \$ _____ Retail outlets
- \$ _____ Cafes, restaurants & pubs.
- \$ _____ Cultural and recreational activities.
- \$ _____ Personal services - hairdressing, spa etc.
- \$ _____ Accommodation per night?
- \$ _____ Other: _____

5) **Where did you stay?**

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Home | <input type="checkbox"/> Family or Friends |
| <input type="checkbox"/> Hotel | <input type="checkbox"/> Bed & Breakfast |
| <input type="checkbox"/> Motel | <input type="checkbox"/> Camping/Caravan |
| <input type="checkbox"/> Rental Accom | <input type="checkbox"/> Serviced Apartment |

6) **If visiting, how many nights did you stay?**

- 0 nights
- 1 night
- 2 nights
- 3 or more nights

7) **In which town did you stay?**

8) **How did you find out about this event?**

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> Print Media | <input type="checkbox"/> Television |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Internet |
| <input type="checkbox"/> Word of Mouth | <input type="checkbox"/> Signage |
| <input type="checkbox"/> Visitor Information | <input type="checkbox"/> Other |

9) **What was your highlight of the event?**

10) **Is there anything in particular or can you suggest any improvements at the next event?**

11) **Is this your first time to this event?**

- Yes
- No

12) **Would you come to this event again?**

- Yes
- No

13) **Any other comments?**

Optional:

Name: _____

Email: _____

Phone: _____

**** Additional Information may be added to this survey if the event organiser would like to collect specific information/details.**